Journal of Peace, Development and Communication



Volume 04, Issue 2, July-September 2020 pISSN: 2663-7898, eISSN: 2663-7901

Article DOI: https://doi.org/10.36968/JPDC-V04-I02-05

Homepage: https://pdfpk.net/pdf/
Email: se.jpdc@pdfpk.net/pdf/

Article:	Causes Behind The Pulwama Attack: Political Implications to Asymmetry Agenda
Author(s):	Dr. Haseeb ur Rehman Warrich Assistant Professor, Department of Arts & Media, Foundation University Islamabad, Pakistan
	Muhammad Rehman Lecturer, Department of Arts & Media, Foundation University Islamabad, Pakistan
	Dr. Rooh ul Amin Khan Assistant Professor, Department of Media and Communication Studies, International Islamic University, Islamabad
Published:	30 th September 2020
Publisher Information:	Journal of Peace, Development and Communication (JPDC)
To Cite this Article:	Warrich, Haseeb ur Rehman, et al. (2020). "Causes Behind the Pulwama Attack: Political Implications to Asymmetry Agenda." <i>Journal of Peace, Development and Communication</i> , vol. 04, no. 02, 2020, pp. 83–104, https://doi.org/10.36968/JPDC-V04-I02-05
	Dr. Haseeb ur Rehman Warrich is serving as Assistant Professor at Department of Arts & Media, Foundation University Islamabad, Pakistan Email: haseebwaraich79@gmail.com
Author(s) Note:	Muhammad Rehman is serving as Lecturer at Department of Arts & Media, Foundation University Islamabad, Pakistan
	Dr. Rooh ul Amin Khan is serving as Assistant Professor at Department of Media and Communication Studies, International Islamic University, Islamabad

Abstract

This article focuses on the disputed relationship between two neighboring nuclear powers,

Pakistan and India. The Kashmir dispute has been seen as a bone of content since 1947. Due to

the Kashmir dispute, the relations among the South Asian countries are intense as well. After the

industrialization and globalization, every country demanded peace, prosperity, sustainability and

development in the region. Due to intense diplomatic relations between countries can ruin the

development and the peace process. In South Asia, two atomic powers have failed to dissolve

their Conflicts since independence and even though they are eager to sacrifice their own

interest/benefit to harm each other. In many UN Peace missions, both countries have been

delivering their best for the peace, harmony and prosperity in the world, but they are not ready to

promote peace in their specific territory. This article is based on Pulwama incident that has

opened new horizons for political, strategic and media wars. This article also explores the role of

media to manipulate the facts and disperse asymmetric information for their personal or political

interest without analyzing the consequences of asymmetry agenda. Besides, all clashes and wars

some important questions have been raised in this article: Is Kashmir dispute open new

contentions for the both countries? What were the consequences of pre and post Pulwama

Attack? Can diplomatic relations and foreign policies of both countries ever be friendly? Can

both countries secure their mutual interests? Could it be possible that decision makers work for

the prosperity of their own people instead of blaming each other at the international forums?

How long will both countries live with their conflicts without agreeing on any proper solution?

Key words: Pulwama Attack, Indian Security Forces (ISFs), Propaganda, Kashmir, Political and

Strategic War

Journal of Peace, Development and Communication September, 2020. Vol: 04, No: 02

Introduction

Pulwama incident happened on 14 February 2019, which causes political and strategic war

between India and Pakistan. A young Kashmiri boy drove explosive-filled car and collided into

the convoy of Central Reserve Police Force (CRPF). In this convoy, 78 vehicles were carrying

around 2,500 soldiers. Forty (40) Indian soldiers were killed and more than a dozen were injured

due to this deadly attack (Abi-Habib, 2019). In the last 30 years, Pulwama attack was considered

as one of the worst attacks in Indian Occupied Kashmir. Both countries were in a state of shock

and it has also tremored the world. The Indian media were broadcasting news stories, in which

they accused and blamed Pakistan for this terrorist attack. The responsibility of this attack was

claimed by Jaish-e- Mohammad so the Indian media started broadcasting news stories, in which

they accused Pakistan for supporting terrorist attacks by supporting organizations like Jaish e

Mohammad.

Indian media threatened Pakistan without holding any investigation and evidence. The

media of two nuclear-armed states was on fire after the deadliest attack. They were framing the

incident, according to their own national interest and state's narrative. The tension was not

limited to the media only, but also exceeded to borders (Line of Control). Indian media were

trying to isolate Pakistan at international forums by manipulating facts regarding Pulwama

attack. Indian Prime minister threatened Pakistan by attacking Pakistan administered Kashmir

(Bukhari & Miglani, 2019).

Causes behind the Pulwama Attack

According to Prof. Uma Singh, mother of all conflicts between India and Pakistan is

Kashmir. Both countries fought many wars to resolve Kashmir dispute (1947, 1965 and 1971),

one limited war in Kargil (1999) and number of situational wars (1987 and 2002). Even United

Journal of Peace, Development and Communication September, 2020. Vol: 04, No: 02

Nation and bilateral dialogues failed to change the status of both countries. Both countries started

many movements in a different era (1954, 1963, 1972 and 2007) and believed that these

movements had capacity to resolve the conflict. One the other side, in the past, India and

Pakistan have settled some matters through arbitration and mediation process such as Indus

River System (1960) and demarcation of Rann of Kutch border in 1965 (Amit, 2011).

At the time of partition, Kashmir had an area of 222,236 km², demarcation of border

divided the Kashmir into three territories. The total population of Kashmir, according to the

census of 1941 was 4.02 million, the majority of the population were Muslims (77%) whereas,

Hindus were only 20%. Today, the total area of Kashmir captured by India, is 45.62 %, 35.15%

are under control of Pakistan and China holds 19.23% area of Kashmir (Karnad, 2004).

According to the 2011 census of India, the total population of Jammu and Kashmir is

12.5 million (Chandramouli, 2011). According to the statistics of Human Rights Violation stated

that more than 94,000 Kashmiris has been martyred by the Indian Security Forces (ISFs) in

Indian occupied Kashmir. Approximately more than 7,000 Kashmiris martyred in Indian

detention centers. Millions of people wounded, 1 million structures have been destroyed, 22,000

women have been widowed, 105,000 lost their parents and more than 10,000 women have been

raped by the Indian security forces and paramilitary troops in Indian occupied Kashmir since

1989. Moreover, 7000 Kashmiris fell victim to the pellet gun injuries, most of them lost their

vision which includes children between the ages of 5 to 16 years (n.d), 2017. Above mentioned

abuses committed by the Indian army in Indian Occupied Kashmir turn on the flame of freedom

in every Kashmiri.

Burhan Wani, a young leader and a freedom fighter of Jammu Kashmir, became famous

in youth through social media campaign that revolutionized the movement of freedom in

Journal of Peace, Development and Communication September, 2020. Vol: 04, No: 02

Kashmir. Burhan Wani got martyred on 8th July 2016, at the age of 22. His death gave a new

spark to the freedom movement and protests started across Kashmir against the Indian

government and Indian Army. The Indian government tried to stop these protests inhumanly. 96

Kashmiri's were killed, 15,000 Kashmiri's were injured and roughly 4000 personnel of the Indian

Army were injured (Douglas & Verma, 2016). Due to the huge number of casualties and

injuries, curfew was imposed in Jammu Kashmir, which was lasted for 53 days. In the past,

Indian occupied Kashmir also had experienced a similar kind of protests in 1980s, 1990s, 2008,

2010 and 2016 but 2016 protest made a history due to the participation of women in these

protests.

News report, 2019, reveals that terrorism is always at the peak during election years,

especially in India. Farooq Abdulla said that Modi is behind Pulwama attack as he wanted to win

the elections (Sandhu, 2019). It also stated that India's ruling Bharatiya Janata Party has

diminished the Kashmir and "created an enemy for the entire India" furthermore, it analyzed that

this strategy may be good for the election but harmful to national security of India.

Post Pulwama Attack

After the Pulwama Attack, Foreign Office of India tries to mislead the international

community without any solid evidence that became the cause of embarrassment in front of the

international community as well as its own people. Pakistan's Foreign Office gave a clear

statement in response to Indian allegations that "Pakistan categorically rejected false Indian

allegation about the Pulwama attack and provided the facts that this attack has indigenous origin,

the local explosives and vehicle is being used and the attack happened miles away from the Line

of Control", (News report, 2019). Furthermore, Pakistan responded all the allegation with

maturity, responsibility and resolve all domains, including: political, information and response to

Journal of Peace, Development and Communication September, 2020. Vol: 04, No: 02

an Indian act of military aggression. The Report added, Pakistan has been fighting against

terrorism for last two decades, the world has admired the efforts of Pakistan's army and political

leadership who were trying to root out extremism and terrorism under the agenda of the National

Action plan.

Indian Air Force violated LOC and intruded Muzafarabad sector on 26 February 2019.

Pakistan Air Force immediately scrambled Indian aircrafts. Indian pilots got panic and released

payload when the Pakistan Air Force (PAF) responded timely at Balakot. A day after India

again violated LOC, two Indian aircrafts shot down during the violation of LOC and one pilot-

Abhinandan Varthaman- got arrested by the locals and handed over safely to armed force. On

the same day Ministry of Foreign Affairs of Pakistan stated that "the sole purpose of this action

was to demonstrate our right, will and capability for self-defense. We do not wish to escalate,

but are fully prepared if forced into that paradigm". Director General of Inter-Services Public

Relations (ISPR) also agreed with the statement of MOFA (Ministry of Foreign Affairs).

Balakot air strike by IAF was an open violation of the UN charter and International

Law. Prime Minister of Pakistan addressed on national television stated that both countries

may develop the consensus in de-escalating the crisis for peace, prosperity and stability for the

region. Pakistan released the Indian pilot as a good gesture of peace and goodwill. The

Pakistan's peace gesture was highly praised by the international community and also general

masses of both countries. Indian media violated all journalism codes and keep beating war

drums. Both countries were adopted a nationalist approach, but Pakistani media were inclined

towards peace and prosperity of the region than the Indian media.

Journal of Peace, Development and Communication September, 2020. Vol: 04, No: 02

Background of Indian Participation in OIC

17 Feb 2019, Saudi Arabia's Crown Prince Muhammad bin Salman visited Pakistan and

signed agreements of over 20Billion dollar investment (Aljazeera News, 2019). Salman's visit

was considered as the biggest state visit since President of China in 2015. China's President Xi

Jinping announced plans to invest tens of billion dollars on infrastructure in Pakistan as part of

China's One Belt One Road (OBOR) initiative. During the signing ceremony, Prince

Muhammad bin Salman said, "Consider me in Saudi Arabia as the ambassador of Pakistan".

After a two-day visit, Salman went back to Saudi Arabia and then flew to India for two day state

visit on 19 Feb 2019. MBS took the long route because New Delhi had reservations over

Muhammad bin Salman to come to India from Pakistan. Salman singed investment agreements

over 50 billion dollars (Times of India, 2019). Meanwhile, Indian Government convinced MBS

to become a member of OIC because India Muslims are also seeking their representation in the

OIC.

Indian Participation in OIC

First time in the history of OIC, Indian Foreign Minister Sushma Swaraj addressed the

meeting as a special guest. Foreign Minister of India stated that "India is a diverse society and

home of over 185 million Muslims, which maintains linkages with Muslim world" (CFM, 2019).

Furthermore, she emphasized that India wanted to pursue a strong relationship with the different

regional organization of the world in the spirit of one world. On the other side, "the Islamic

Republic of Pakistan requested to reflect in the report of the CFM that it boycotted the inaugural

session to register its disapproval to the participation of the Indian Foreign Minister. Pakistan

registered its reservation on the Abu Dhabi declaration and stressed the necessity for the OIC to

Journal of Peace, Development and Communication September, 2020. Vol: 04, No: 02

formulate rules for the issuance of CFM declarations in OIC meetings. Likewise, for inviting

special guests of honor from a non-Member State".

United Nation Resolutions and Foreign Policy of the United State toward India and

Pakistan:

United Nations goals formed in 1948-49 to propose the settlement of Kashmir issue

through a plebiscite. The goals set out certain standards and strategies which will be taken out for

plebiscite. India and Pakistan marked and acknowledged these goals yet later, both these nations

conflicted over the understanding of the provision. In 1950, Sir Owen Dixon was assigned as the

United Nations mediator by the Security Council. He suggested that the neighborhood

specialists, regulated by United Nations officials, of the entire contested district ought to be

given the duty of managerial work (Ganguly et al., 2018).

It was dismissed by the legislative assembly of India. After India's dismissal of the

principal proposition, Mr. Dixon requested an alliance government for the contested valley

during the time of the plebiscite. The alliance government was proposed to be made of two

antagonistic gatherings: a non-political impartial organization or an official of UN agents. This

proposition was dismissed by both India and Pakistan. Since initial two propositions were

dismissed by India and Pakistan, Sir Owen Dixon proposed to hold a local plebiscite in Kashmir

valley, dispensing the regions in India or Pakistan, based on the aftereffects of the plebiscite.

Pakistan dismissed the proposition, saying that India has just asked for a plebiscite halt in the

state of Indian occupied Kashmir. At the point when all proposition of Sir Dixon was dismissed

by both of the nations, finally he thought of another proposition which called for plebiscite for

the valley, directed by officials of the United Nations. This requires complete disarmament of the

region, Pakistan dismissed even this proposal (Naseer Ahmed Kalis., 2013).

Journal of Peace, Development and Communication September, 2020. Vol: 04, No: 02

While the war was going on between the two countries, India moved the resolution in UN

on 1st January 1948 for up keeping of universal harmony. Pakistan reacted by saying that India is

slaughtering Muslims in Kashmir and have gained power in Kashmir through force and violence

(Sum, H. K., 2013).

The UN Security Council Resolution of April 21, 1948, one of the central UN goals on

Kashmir, expressed that "India and Pakistan want that the subject of the promotion of Jammu

and Kashmir to India or Pakistan ought to be chosen through the law-based strategy for a free

and fair-minded plebiscite".

Trump and Modi's Meetings:

After the abrogation of article 370 and 35A in Kashmir by India, the resolution between

India and Pakistan suffered the major set-back and the issue was taken to the international forum.

A meeting was held between Modi and Donald Trump and the matter was discussed. Donald

Trump offered to be a mediator in the Kashmir issue, but Modi turned down the request stating

that it's a bilateral issue between India and Pakistan.

"We spoke last night about Kashmir, Prime Minister Modi really feels he has it under control.

They speak with Pakistan and I'm sure that they will be able to do something that will be very

good."

Modi denied any role of a third party mediator regarding this issue and said that he do not

want to bother any country. Without directly referring to the Kashmir issue, PM Modi said,

"There are many issues with Pakistan are bilateral, we don't bother other countries about these

issues. We can find solutions through discussions."

Journal of Peace, Development and Communication September, 2020. Vol: 04, No: 02

TRUMP AND IMRAN KHAN'S MEETINGS:

A meeting was held between Imran Khan and Donald Trump on July 2018, where Trump

once again offered to be a mediator in the Kashmir dispute.

"There is always a solution. I am a good mediator. I will mediate if there is assent from the other

side. I have very good relationship with Modi and Khan. I can be a very good arbitrator. If I can

help, I will certainly help".

Trump said that Modi has requested him to be a source of the solution of this issue.

"If I can help, I would love to be a mediator. If I can do anything to help, let me know. I was

with Prime Minister Modi two weeks ago and we talked about this subject (Kashmir). And he

actually said, 'would you like to be a mediator or arbitrator?' I said, 'where?' (Modi said)

'Kashmir".

Phases of Sub-Continent

History of Sub-Continent discovers four phases that belong to the independence of

Pakistan. The first phase of Sub-continent belonged to Muslim period started from 712 to 1600

AD. The duration of that phase was called the Muslim period in the pages of history. Muslims

ruled over Sub-continent up to nine hundred years started with the invasion of Muhammad bin

Qasim. Second Phase of Sub-continent started from 1600 to 1857 that belonged to the British

East India Company who ruled over 250 years. The East India Company came into Sub-

continent to trade and started pillage game with the help of Hindu Mahrajas. The third phase was

started from 1857 to 1947 and lot of incidents happened in that era, including Indian act 1935

and independent of two countries. In 1857 both Muslims and Hindus fought freedom war against

the British Empire. Unfortunately, the people of Sub-continent not only lost their sovereignty,

but also lost their dignity, honor and prestige. Both nations once again started their political and

Journal of Peace, Development and Communication September, 2020. Vol: 04, No: 02

legal struggle against the British Empire since the foundation of Indian National Congress in

1885. Meanwhile, Muslims of India realized that Indian National Congress were not for Muslims

and they founded the Muslim League in 1906. After the long political struggle under the

supervision of charismatic leader, Muslims of India got independence from the British Empire as

well as Hindus in 14 August 1947. After departure of the British Empire, fourth phase has started

since 1947 to till date that is an important part of this article.

Departure of British Empire left one biggest disputed area between two countries that is

Kashmir. Both countries claimed that Kashmir is the integral part of their beloved land. The

larger part of the Kashmir is the Southern part, which is administrated by India as a state. The

line of control separates it from the Pakistani administrated territories of Gilgit-Baltistan and

Azad Kashmir in the West and North respectively. One part of the Kashmir is attached with

China from the East. Both countries fought two wars on the territory of Kashmir that become

cause for national pride of both counties. Last incident also held near Line of Control that creates

a huge dilemma of Pulwama attack. Pulwama attack keep out of sight many hidden political

agendas that disclose their brutal aims which was planned by Indian Politicians and intelligence

agencies with the assistance of anti-Pakistan lobby. Pulwama incident was divided into different

phases: Pre and Post Pulwama Attack. Media play a vital role in dispersing symmetry and

asymmetry information regarding Pulwama scenario.

Important Factors

Political War: Political war is a term that means to use political power to gain advantage

over the opponent by different tactics like political victimization, insurgency, propaganda and

psychological activities. Indo-Pak relations have been overshadowed by political victimization

and political insurgency in different geographical areas of both countries. Pakistan and India

Journal of Peace, Development and Communication September, 2020. Vol: 04, No: 02

share long and intricate history that have been in conflict over the disputed area of Kashmir.

However, both states have made many efforts for dialogues so that they can move step towards

peace, but most efforts have gone in vain.

Strategic War: People Republic of China has been constantly supporting to Pakistan in

different issues, especially before the Pulwama incident, China continued support to Pakistan,

including on the issue of listing of Maulana Masood Azhar as a terrorist through the UN Security

Council. Geographical location of Pakistan is of great importance to China and CPEC projects

that can lead China towards superpower. CPEC and Gawadar port has increased the strategic

importance of Pakistan for the rest of the world. Development and peace projects would bring

economic stability in the region and open new gates to the world in the shape of One Belt One

Road (OBOR). These projects have gained more strength and cordial relations between

Islamabad and Beijing. China and Pakistan have been extending their diplomatic support on each

forum, especially Pakistan supported china to become a permanent member of UNO and China

is extending its support to Pakistan morally, economically and militarily. Bilateral relations of

both countries are strengthened after India and US signed a deal for civilian nuclear cooperation.

Media War: Media is one of the important sources of information and also plays a vital

role as "strategic actor" for shaping and guiding the perception of the targeted audience. Media

can play a function of peace journalism to create an environment of peace between two nuclear

countries.

Media is a key element to inject poison in the mind of innocent people who wants to meet

each other peacefully as well. Somehow, Pakistani media play a positive role to improve the

relations of both countries. On the other hand, Indian media is famous for sensationalizing in

Journal of Peace, Development and Communication September, 2020. Vol: 04, No: 02

reporting and projecting the wrong impression of Pakistan at international forums to gain

sympathy. (Haseeb Ur Rehman & Hussain. S., 2019).

Objectives

• To explore and examine different aspects of Pulwama attack that includes pre and

post effects that leads toward political and strategically war between both

countries.

• To investigate that to what extent Pulwama incident creates a tense situation

between two nuclear-armed states

• To find out the reasons behind the Pulwama attack under the Modi regime/ near

upcoming elections in India.

• To observe that Is Indian media drag their country in war side and Pakistani

media drag out from war and try to maintain peace in South Asia region?

To find out whether Indian media blames are based on evidence and the

responsibility of media towards peace. Furthermore, this article helps decision-

makers to predict consequences of Pulwama attack and what will be future of

both countries regarding some other issues except Kashmir.

Methodology

Relations between India and Pakistan is main topic covered by international and local

media of both countries. Both countries relation becomes headline for international newspapers

when any incident happened in South Asian region. Any dispute regarding both countries

directly reflects the international scenario and also has an impact on foreign policy of

neighboring countries. The methodology of this article adopts a qualitative approach that

includes Newspapers from India and Pakistan, journal articles, books, international reports,

Journal of Peace, Development and Communication September, 2020. Vol: 04, No: 02

conferences, political debates and editorial position of different newspapers across the border.

This article also covers important factors (Militant wars, Political wars, Strategic wars and Media

war) which help to understand the dilemma of both countries.

Discussion

Pakistan- India relations are crucial for the peace and stability in South Asia. For the

betterment of their relations over political, historical and territorial conflicts, both countries have

made efforts for dialogues. Peace negotiation was started in 2004 and stopped in 2008 after

Mumbai attacks. The efforts for peace between both atomic powers were resumed again in 2011.

Since 2014, when (BJP) under the leadership of Narendra Modi, came into power, relationships

between both countries have been changed dramatically.

Existing Prime Minister of India who has been ruling over India since 2014. Modi is an

extremist, anti-Islam minded leader who was involved in brutal religious violence of Gujarat that

can never be seen in the history of independent India (Hafeez, M. 2015). As a Chief Minister of

Gujrat in 2002, he was involved in murder of Muslims and raped hundreds of women. After the

Gujarat violence, he stated blame to Pakistani secret agency even though he was closely

associated with RSS, a military organization who supported Hindu ideology (Chakrabortty,

2014). In 2004, dialogues were started for the prosperity of the region and promoting bilateral

relations, but unfortunately Mumbai attacks planned by the militant group and blame put on

Pakistan (Maria Saifuddin & Ahmed, 2016). In 2015, Pakistan gave a positive gesture and

awarded Most Favorite Nation (MFN) status to India (Suneja, 2019).

Modi portrayed as "Sanyasi" because his attributes and characteristics based on Hindu

extremism; article published in Dawn newspaper with the headline "Area of

concerns" (Aijazuddin, 2014). Furthermore, in Modi's regime violations of LoC reached at peak

Journal of Peace, Development and Communication September, 2020. Vol: 04, No: 02

just before the 2019 elections. BJP government always tried to isolate Pakistan at regional and

global forums by using different propaganda techniques (Mehr, 2019).

The most recent incident of Pulwama attack created halted relations between Islamabad

and Delhi. The attack resulted in the deaths of 40 personnel of the Indian army, the obligation of

Pulwama assault was guaranteed by an activist group of Jaish-e-Mohammed but the Indian

government put all responsibility on Pakistan. The Pakistani Government denied any association

with Pulwama incident. After these circumstances a flood of virus war is begun between both

nuclear powers at government level as well as through media (Abi-Habib, 2019).

Media plays a very important role in promoting peace among two warring countries.

Media and politics are interrelated to each other to mold the perception of the general public and

leaders. On the basis of these perceptions the decision makers, policymakers and actors

formulate the policies according to crisis or political changes i.e. elections. In South Asia,

politicians and financiers influence media groups and imposed pressure through government and

moneymaking industry (Hussain, 2008). Indian media played a negative role in Pulwama attack

that drag both countries near to war and developed win scenario for Modi government in the

upcoming election. Mostly, Pakistani and Indian governments use their media as a propaganda

tool and as a news-transmitting media. Both media's reporting was based on nationalism and

patriotic lines. Pakistani media tried to create a good bilateral relation between Pakistan and

India. On the other hand, Indian media is famous for sensationalizing the news or making claims

that were not accurate. Indian media were also responsible for destroying Pakistan-India relation

by doing false reporting and blaming Pakistan without any solid evidence. Aim of India was to

achieve sympathy at international level and isolate Pakistan. Indian media follow the same

pattern even after the Pulwama attack. When two countries are on direct war, then the peace

Journal of Peace, Development and Communication September, 2020. Vol: 04, No: 02

journalism will be invisible, but when there is some terrorist activity, then the peace journalism

can have a high percentage in the accused country (Haseeb ur Rehman & Hussain. S., 2019).

After the attack, Indian media continuously beats the drum of war without considering

the consequences, also blaming Pakistan for the attack without any solid evidence and

manipulating the facts of the attack. The newsrooms of Indian channels changed into caricatures

of military command centers; anchor persons were encouraging Indian Military to take action

against Pakistan. One of the anchors of India "Gaurav Sawant" tweeted, India should "Strike

again & again" that showed how much irresponsible Indian media was for maintaining peace in

South Asian Region. Also, Home Minister Rajnath Singh blamed that Pakistan was the

mastermind of Pulwama incident (Zaafir, 2019).

After the Indian airstrike on February 26, 2019, harsh words began to exchange between

both countries not only on media but also at international forums. ISPR responded to India in an

aggressive tone "We will pick the time, place to hit back". The Indian Today published "India

strikes Pakistan: Congratulate PM, Modi says Devendra Fadnavis" and "Surgical Strike 2 in

Pakistan: Anupam Kher tells Rahul Gandhi to start saluting PM Narendra Modi".

The poll was conducted across 29 states by Axis My India for India Today's Political

Stock Exchange (PSE) in the wake of the deadly Pulwama attack, forty-nine percent picked

Narendra Modi as their most preferred choice to lead India's fight against terrorism. Forty-seven

percent found the Narendra Modi government's policy on Pakistan and Kashmir better than the

UPA's. A higher number of respondent's regard war against Pakistan as the perfect solution to

combating terrorism. Indians overwhelmingly trust that Prime Minister Narendra Modi was the

most able pioneer to manage fear based oppression, an India Today-Axis My India survey

proposes (Abi-Habib, 2019).

Journal of Peace, Development and Communication September, 2020. Vol: 04, No: 02

Conclusion

The relationship between India and Pakistan have been multifaceted due to many political

and historical events. Arisen of any issue in their geographical areas, both governments interlink

for political purposes rather than resolving issues through proper strategy. Both countries fought

many wars and have been claimed their triumphs on different battlefields without realizing that

any war or strike left nothing for the country except financial constraint, poverty, unemployment,

causalities of their beloved ones, unsustainability and aid. After any war or any surgical strike

neither India well off nor Pakistan better off, but countries trapped in different circumstances and

that circumstances can be even more destructive than previous one. Both atomic states invest

more budget on their defense, promote extremism, religious phobia, adherence and ideological

war. Political leaders and decision makers should tackle this haltered wave instead of utilizing

this wave for their political purpose. In this case, media can play a positive role that leads

towards regional peace not like Pulwama incident. If political leaders lead their nations towards

wrong direction just for vote banks then more incidents like Pulwama awaited in the near future

especially in Sub-Continent region. Political victimization leads towards bad governance and bad

governance is the mother root of every problem in the Sub-Continent.

Journal of Peace, Development and Communication September, 2020. Vol: 04, No: 02

References

Abi-Habib, S. Y. (2019, February 14). Kashmir Suffers From the Worst Attack There in 30 Years. (J. Gurewich, Ed.) New York, America: New York Times. Retrieved from https://www.nytimes.com/2019/02/14/world/asia/pulwama-attack-kashmir.html

- Aijazuddin, F. (2014, June 05). Areas of concern. *Dawn News*. Retrieved from https://www.dawn.com/news/1110600/areas-of-concern
- Chandramouli, M. C. (n.d.). Jammu and Kashmir Population 2011-2018 Census. *15th National census survey*. Census Organization of India. Retrieved March 2019, 12, from https://www.census2011.co.in/
- Chakrabortty, A. (2014, April 7). Narendra Modi, a man with a massacre on his hands, is not the reasonable choice for India. *The Guardian*. Retrieved may 2019, from https://www.theguardian.com/commentisfree/2014/apr/07/narendra-modi-massacre-next-prime-minister-india
- Choudhry, M. S. (2016). India Pakistan CBMs since 1947 A Critical Analysis. *A Research Journal of South Asian Studies, Vol. 31, No. 1*, 3-4. Retrieved from http://pu.edu.pk/images/journal/csas/PDF/13%20Maria%20Saifuddin%20Effendi_v31_n o1_jan-jun2016.pdf
- Correspondent. (2019, February 2019). 2 Indian aircraft violating Pakistani airspace shot down; pilot arrested. Islamabad. Retrieved March 22, 2019, from 2 Indian aircraft violating Pakistani airspace shot down; pilot arrested
- Choudhry, M. S. (2016). India Pakistan CBMs since 1947 A Critical Analysis. *A Research Journal of South Asian Studies*, Vol. 31, No. 1, 3-4. Retrieved from

http://pu.edu.pk/images/journal/csas/PDF/13%20Maria%20Saifuddin%20Effendi_v31_n o1_jan-jun2016.pdf

- Desk, N. (2019, March 10). Pakistan slams India over Pulwama attack propaganda. (F. Hussain, Ed.) Islamabad, Capital, Pakistan: The Express Tribune. Retrieved April 12, 2019, from https://tribune.com.pk/story/1926734/1-pakistan-slams-india-pulwama-attack-propaganda/
- Douglas Busvine, N. V. (2016, August 16). India's Modi lashes out at Pakistan, Pakistan hits back. NEW DELHI, India: Reuters . Retrieved May 12, 2019, from https://uk.reuters.com/article/uk-india-anniversary-idUKKCN10Q0FG
- Fayaz Bukhari, S. M. (2019, February 15). India's PM Modi warns Pakistan of strong response to Kashmir attack. New Delhi, SRINAGAR, India: Reuters. Retrieved May 18, 2019, from https://www.reuters.com/article/us-india-kashmir/indian-pm-modi-warns-pakistan-of-strong-response-for-kashmir-attack-idUSKCN1Q40HS
- Ganguly, S., Smetana, M., Abdullah, S., & Karmazin, A. (2019). India, Pakistan, and the Kashmir dispute: Unpacking the dynamics of a South Asian frozen conflict. *Asia Europe Journal*, 17(1), 129-143.
- Hafeez, M. (2015). The Anatomy of the Modi Phenomenon–How Should Pakistan Deal With It?. *Strategic Studies*, 35(4), 61-79.
- Haseeb ur Rehman & Hussain.S. (2019). Resurgence of Violence In Indian Occupied Kashmir:

 Analysis Of Indo-Pak News Media. Journal of Research in Social Sciences, Vol: 7

 Numvber 1, 179-188
- Hussain, N., & Sultan, M. (2008). The role of media in national security: A case study of 1998

 Nuclear Explosions by Pakistan. South Asian Strategic Stability Institute.

- Indiatoday.in. (2019, feb 22). Retrieved from indiatoday.in: www.indiatoday.in.com
- Kalis, N. A., & Dar, S. S. (2013). Geo-political Significance of Kashmir: An overview of Indo-Pak Relations. *IOSR Journal Of Humanities And Social Science*, 9(2), 115-123.
- Kashmir attack: Tracing the path that led to Pulwama. (2019, May 1). BBC News. Retrieved May 28, 2019, from https://www.bbc.com/news/world-asia-india-47302467
- Karnad, B. (2004). A Strategy to Counter Pakistan Supported Terrorism. In "Pakistan in a Changing Strategic Context". Behera, A.D. and Mathew J.C. ed. New Delhi. Knowledge World.
- Mehr, S. (2019, April 19). Modi's campaign along the LOC. *Pakistan Today*, pp. https://www.pakistantoday.com.pk/2019/04/19/modis-campaign-along-the-loc/.
- News, D. (2019, February 26). Indian aircraft violate LoC, scramble back after PAF's timely response: ISPR. (z. Abbas, Ed.) Islamabad, Pakistan . Retrieved March 17, 2019, from https://www.dawn.com/news/1466038
- Ranjan, A. (2011). India-Pakistan: Failed in the Field and Across the Table. *Pakistaniaat: A Journal of Pakistan Studies*, *3*, 1-3. Retrieved May 25, 2019
- Saudi Crown Prince Mohammed bin Salman arrives in Pakistan. (n.d.). Aljazeera News .

 Retrieved from https://www.aljazeera.com/news/2019/02/saudi-crown-prince-mohammed-bin-salman-arrives-pakistan-190217061720354.html
- Saudi Crown Prince Salman's visit to India: All you need to .. (2019, Feb 19). Times of India.

 Retrieved March 19, 2019, from https://timesofindia.indiatimes.com/india/saudi-crown-prince-mohammad-bin-salman-visit-to-india-ten-points/articleshow/68058104.cms

Sher, M. (2019, April 19). Modi's campaign along the LOC. Islamabad, Pakistan: Pakistan Today. Retrieved May 22, 2019, from https://www.pakistantoday.com.pk/2019/04/19/modis-campaign-along-the-loc/

- Sum, H. K., Moorthy, R., & Benny, G. (2013). The Genesis of Kashmir Dispute. *Asian Social Science*, 9(11), 155.
- Suneja, K. (2019, February 16). The Economic Times. *Pakistanstan's most-favoured nation status scrapped*. Retrieved from https://economictimes.indiatimes.com/news/politics-and-nation/pakistans-most-favoured-nation-status-crapped/articleshow/68018002.cms?from=mdr
- Today, I. (2019, April 7). Modi behind Pulwama attack as he wanted to win elections. New Delhi, India. Retrieved from https://www.indiatoday.in/elections/lok-sabha-2019/story/modi-behind-pulwama-attack-as-he-wanted-to-win-elections-farooq-abdullah-1496326-2019-04-07
- Zaafir, M. S. (2019, March 4). India's media is a war crazy. (T. News, Compiler) Islamabad. Retrieved May 26, 2019, from https://www.thenews.com.pk/print/439641-india-s-media-is-war-crazy (2019). Report of the 46th Session of the Council of Foreign Ministers (CFM). Oraganization of Islamic Cooperation . Abu Dhabi: OIC. doi:OIC/46-CFM/2019/REPORT/FINA
- (2017). REPORT OF THE OIC-IPHRC FACT FINDING VISIT TO THE STATE OF AZAD JAMMU AND KASHMIR TO ASSESS HUMAN RIGHTS SITUATION IN THE INDIAN OCCUPIED KASHMI. Organization of Islamic Cooperation. Retrieved May 10, 2019, from http://www.na.gov.pk/uploads/content/OIC%20Report%20on%20Kashmir.pdf

(2018). Report on the Situation of Human Rights in Kashmir: Developments in the Indian State of Jammu and Kashmir from June 2016 to April 2018, and General Human Rights

Concerns in Azad Jammu and Kashmir and Gilgit-Baltistan. United Nations High

Commissioner, Human Rights. Office of the United Nations High Commissioner for Human Rights. Retrieved from https://www.ohchr.org/Documents/Countries/IN/DevelopmentsInKashmirJune2016ToAp ril2018.pdf

(2019). How India voted in 2019 election? Here is what India Today-Axis My India post-poll study tells us. New Delhi: India Today. Retrieved from https://www.indiatoday.in/diu/story/how-india-voted-2019-lok-sabha-election-india-today-axis-my-india-poll-1539617-2019-05-31